

2018 ANNUAL REPORT

FUNDING | RESOURCES | CONNECTIONS

YEAR IN REVIEW

Since our inception, we have deployed over \$5 million in capital, provided loans for employers to create 319 jobs, and assisted 525 clients. 2018 continued to be a productive year for Venture North Funding & Development. The new sources of capital we earned through last year's CDFI certification went to work for businesses all across our 10-county region. Thank you for continuing to share our belief in the power of entrepreneurs to transform their communities. We're pleased to share a couple of their stories in this report.

Laura Galbraith | Executive Director for Venture North

ECONOMIC GROWTH HIGHLIGHTS

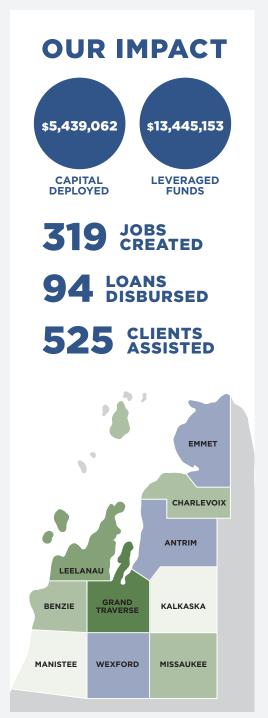


take a vacant elementary school and create a culinary campus that highlights agribusiness production and education? That's exactly the question that owners of the Long Lake Culinary Campus sought to answer. Food For Thought took advantage of this unique opportunity to move their manufacturing operation to this larger space, grow their team, and purchase additional equipment with loan funds from Venture North.



STORMCLOUD BREWING COMPANY

Rick Schmitt and Brian Confer opened Stormcloud Brewing in downtown Frankfort five years ago and have been growing ever since. In 2018, they approached Venture North for funds to purchase more brewing equipment. The loan will allow them to offer a third product in their canned lineup to offset the seasonality of business in Benzie County. "We felt we were in a position to create awareness that this type of funding is available," says Rick, "We've been able to hire new employees and the money stays in our region, as a result."





STRENGTHENING OUR ORGANIZATION

Our new website was launched this year with a focus on showcasing the impact of our work. Through client stories and simple navigation, it will be a tool to inform partners, highlight the products we offer to businesses and entrepreneurs and demonstrate results to our small business community. Please visit www.venturenorthfunding.org

SUPPORTING PARTNERS

Alfie Logo Gear Garfield Township Northwestern Mutual American Waste Graceland Fruit Parker Harvey Benzie County Grand Traverse Area Peterson McGregor Catholic Schools and Associates Bill Marsh Auto Group **Grand Traverse County** Boride Engineering PNC **Grand Traverse** Britten Studios. Inc. **Rotary Charities** Industries Chase Bank Sara Lee Frozen Bakery **Grand Traverse** Chemical Bank Resort and Spa Skilled Manufacturing Cherry Capital Airport Hagerty Springfield Roofing Cherryland Electric **Huntington Bank** Traverse Area Cooperative Association of Realtors Interlochen Center City of Cadillac for the Arts Traverse Bay Area Cone-Drive Operations Intermediate Schools ITC Holdings Consumers Energy MEDC Traverse City

Munson Medical Center

Networks Northwest

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Thank you Remos Lenio for your years of service and experience.

STAFF

LAURA GALBRAITH
Executive Director

SARA CHRISTENSENPortfolio Administrator

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